



HELLA
Stands For
**BOLD FLAVOR
 REAL INGREDIENTS
 & HOSPITALITY**

SPECIFICATIONS

Unit Size 5 oz
 Case Quantity 12
 Shelf Life Three Years



GINGER

Ingredients: Water, Alcohol, Caramel, Ginger, Lemon & Orange Peel, Gentian, Roots, Spices
 47% Alcohol / Volume

Ginger is one of our favorite ingredients. Our formula captures the rich flavor of ginger by using both dried and crystallized ginger and lots of real lemon peels. These bitters have a spicy kick that's perfect for cocktails and food.

SUPC 4351237



ORANGE

Ingredients: Water, Alcohol, Caramel, Orange Peel, Gentian, Spices
 47% Alcohol / Volume

Our Orange formula fulfills the needs of even the most demanding cocktail menu. Superior orange forward notes rely on the simplicity of real ingredients. No extracts here, just real hand peeled skins. Aromatic spices complete this fruity and full bitters.

SUPC 4351221



AROMATIC

Ingredients: Water, Alcohol, Caramel, Wormwood, Gentian, Roots, Spices
 48% Alcohol / Volume

Inspired by recipes many centuries old our Aromatic bitters are rich and well balanced. They have the quintessential notes of cinnamon, clove and allspices with the depth and kick of black pepper-corns and caraway. Complex and classic.

SUPC 4351175



CITRUS

Ingredients: Water, Alcohol, Caramel, Citrus Peel, Gentian, Roots, Spices
 45% Alcohol / Volume

We like to call our Citrus a full spectrum bitters. We decided early on to capture grapefruit, lemon, orange and lime rather than focus on one fruit. The result is fantastic; full bright and aromatic. It's the most versatile bitter we've ever tasted!

SUPC 4351187



SMOKED CHILI

Ingredients: Water, Alcohol, Caramel, Whole Smoked Chili, Orange Peel, Gentian, Spices
 48% Alcohol / Volume

The smoked chili's we found for this formula area unlike anything we've tasted. The bitters we crafted with them offer more than just satisfying spice; they are rich, smokey and transportive. Your margaritas will never be the same.

SUPC 4351252



DEMERARA SUGAR CUBES

Demerara sugar is a pure cane sugar that adds a depth of flavor to your cocktails and is the perfect ingredient for a classic Old Fashioned Cocktail.

SUPC 4351272