

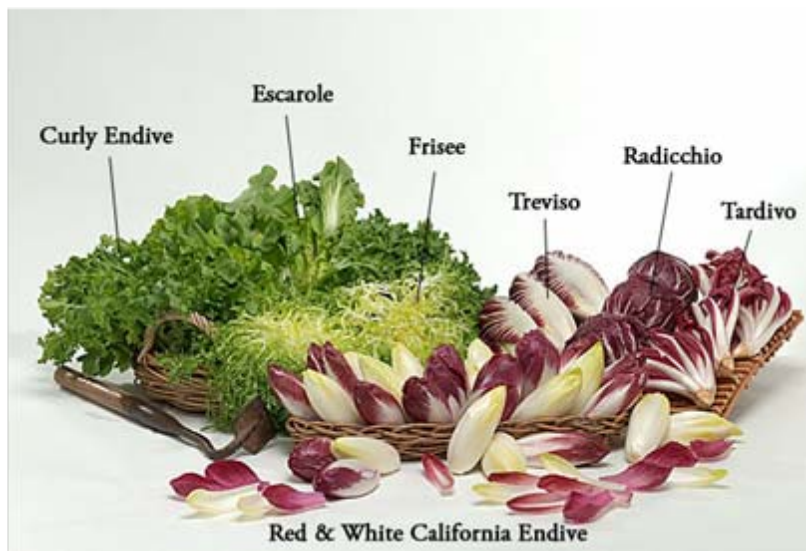


California Vegetable Specialties

California Vegetable Specialties (CVS) started from humble beginnings as the brainchild of founder Richard Collins. In 1978, while attending high school, he discovered that no one in the United States grew endive commercially. After many years researching growing techniques, including a year in Europe, Collins began commercial production on five acres in 1983. Soon he initiated a collaborative effort with Marc Darbonne, president of S. C. Darbonne, a 117 year-old horticultural producer from Milly-la-Foret, France. In 1987, they incorporated CVS which now provides America with endive year round. CVS produces these varieties:

- California Pearl® - Beautiful white endive displays its creamy pale color as a result of growing in complete darkness. Its slightly bitter taste is a natural attribute of the chicory family.
- Belles Rouges® - An extraordinary red variety that is a cross between white endive and Treviso, the red Italian chicory similar in shape to hearts of romaine lettuce.
- Endigia® - This deep red variety is a cross between white endive and chioggia chicories from Northwestern Italy.

0863431	1/6 lb	Fresh Rouge et Blanche (Mixed Red and White Endive)
0863548	1/10 lb	Fresh Rouge et Blanche, Endigia (Mixed Red, White & Endigia)



California Vegetable Ships via FedEx 2nd day Mon–Wed



NO REFUSALS / NO RETURNS
DAMAGE CLAIMS MUST BE FILED WITHIN 48 HOURS

